

eM8 - eMarketing-8 East Conference Atlanta

Fact Sheet

Where: Atlanta, Georgia, Hilton Doubletree Hotel, Buckhead

When: October 29th and 30th

About the Conference: eM8 is the 8th annual eMarketing Conference designed for exceptional ROI for attendees. Advanced presentations, cutting edge solutions, case histories, fantastic networking opportunities, provide the perfect environment, for you to upgrade your marketing programs, and processes, to the next level.

Why it is important: This conference combines a unique professional atmosphere with incredible opportunities for advancement and networking. Attendees bring back to their offices, immediate and actionable processes and techniques to improve revenues and profits for their companies. Attendees will meet new associates and expand their network. In today's turbulent economic environment it is critical that marketers have a robust and extensive network of peers to provide support, ideas, employment and feedback.

Who Should Attend:

Marketing Professionals
Advertising and Agency Executives
Brand Managers
Internet Marketing Directors
CEO's
Advertising Professionals

Agenda: 16 focused sessions/panels include; e-mail Marketing, Search and SEO, Online Advertising, Social Marketing, Mobile Marketing, Integration of Online and Offline programs, Database Marketing, Website Marketing, CRM and Web 2.0. All breakfasts, luncheons, breaks and welcoming reception, sponsored by Google are included in registration along with a conference bag and kit.

Venue/Hotel Reservations: Hilton Doubletree, Atlanta Buckhead. Special room rate \$159 for attendees using the online reservations at the event website, or calling the hotel at 404-231-1234 and asking for the eMarketing Association room block rate. Rooms subject to availability register early.

Registration: online at eMarketingAssociation.com by credit card or downloadable invoice.

Post Conference Benefits: Ongoing access to eMA consultants, Membership in the exclusive eMarketing Conference Group, Discounts and special offers.

Sponsorship: The eMarketing Conference provides a unique opportunity for sponsors to target a highly focused audience. Sponsorships at the eM8 are extremely cost effective, and among the most effective in the industry. Join other eMarketing marketing leaders and purchase your sponsorship today! Sponsorships are available online at: eMarketingAssociation.com.